

BROWN-BLODGETT COMPANY'S

1942 Catalog

PLAN BOOK LINE

Revised Plan Books

Blueprints of Working Drawings

Material Lists

Specification-Contract Forms

Summary Sheets for Estimating

Advertising Service for Lumber Dealers

Special Architectural Service

Colorized Letterheads for Lumber Dealers

All Prices in this Catalog Net F.O.B. St. Paul and Supersede all
Previous Prices

BROWN-BLODGETT COMPANY

1745 University Ave. • St. Paul, Minn. • Phone Nestor 7151

January 1942

BOOK OF 100 HOMES

Book I - Published Jan. 1942

8 New Designs
104 Pages 9 x 12
104 Moderate Cost Homes

Our 1942 "Book of 100 Homes" contains Colonial Houses, "Cape Cod" Styles, English Houses, Two - Story Houses, Semi - Bungalows, and some small, low-cost Bungalows. All are actual photographs. Each design has floor plans. Anyone looking through this beautiful Plan Book will feel the urge to be a

home owner. Its distribution will make business for you. Have a supply to place with prospects, in doctors' and dentists' offices, first class barber shops and beauty parlors. The more potential home owners who have this book, the more business for you.

This is our most Popular Plan Book
PRICES FOR

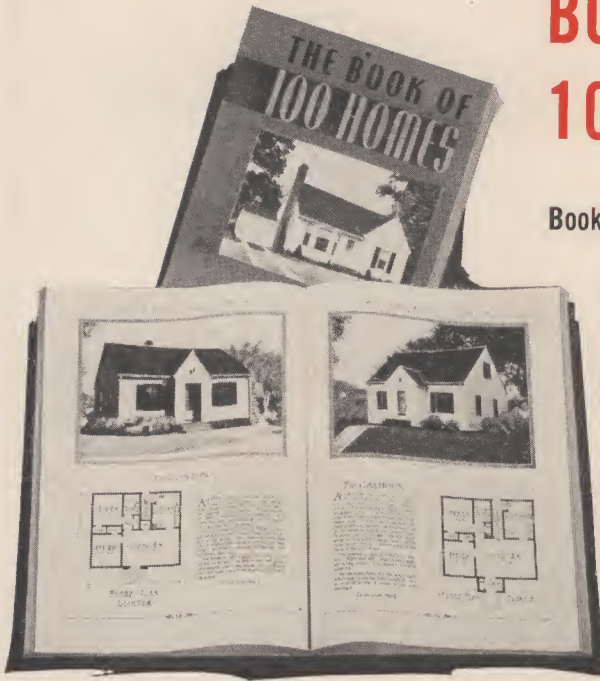
"THE BOOK OF 100 HOMES"

Single Copy —	\$1.00 Postpaid
12 copies	\$12.50
25 copies	21.50
50 copies	38.00
100 copies	65.00
200 copies	120.00
300 copies	170.00
500 copies	230.00

All quantity prices are net f. o. b. St. Paul.

**Lumber and Millwork
lists for all designs . . 13⁵⁰
Single list, any design \$1.00**

When 12 or more copies of ONE book are ordered, your name will be imprinted FREE on front cover.



The HAMILTON



The BORDEN



The DIXON



The BRISTOL

SOME TYPICAL HOUSES

Included in

"BOOK OF 100 HOMES"



The GILBERT



The LANCASTER



The CHADBOURN



The PEABODY

SELECTED SMALL HOMES



BRADEN

Material lists for all plans in any of our books are convenient forms for estimating. Plenty of space for extending figures.

SELECTED SMALL HOMES



MAXWELL

• This Plan Book meets the great national need for homes of low cost. New and attractive designs for persons of moderate means. The houses shown are of the best architectural designs in their class. The book is priced so that you can afford to give it wide distribution.

Single copy . .	\$0.60	100 copies .	\$27.00
12 copies . .	6.00	200 copies .	49.50
25 copies . .	9.50	300 copies .	66.00
50 copies . .	15.25	500 copies .	107.50
		1000 copies .	\$205.00

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A set of Material Lists for
ALL the houses shown in
this book **5⁰⁰**

Any one list \$1.00



CORNING

THE BOOK OF 30 HOMES

● A very popular Plan Book with designs for 36 homes. Size of book 8½x11 inches. Priced low enough so that the lumber dealer can distribute freely among renters to encourage the home-building urge.

The plans show compact houses in the low and medium cost range. Prospective home builders consulting it will realize the difference between homes shown herein and the outmoded rented houses or stuffy apartments in which so many "exist" rather than live. A plan book that will help the lumber dealer sell many new homes.

Single copy	\$ 0.75
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50 copies	18.50
100 copies	31.00
200 copies	59.00
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500 copies	138.00

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A set of Material Lists
of ALL the houses
shown in this book . **5⁵⁰**

Any one list \$1.00



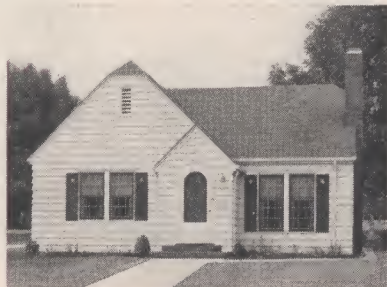
Typical designs from
"The Book of 30 Homes"



BURTON



WARD



RAMSEY

Get Our Special Trial Order Combination—see page 16

HOME BUILDER'S BOOK

OF LOW COST HOMES

Second Edition - Enlarged to 32 Pages

This new book meets the growing nation-wide demand for low cost homes. The book is 8½x11 inches in size and contains 35 designs. Plans which help the construction dollar and the maintenance dollar go farthest.

Priced so reasonable that the lumber dealer can put in the hands of many who should own their homes.



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12 copies . . \$7.75 200 copies . \$57.00

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50 copies . . 18.75 500 copies . 130.00

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Typical
Designs
from the
Home
Builders'
Book



JEWEL



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Filling the need of a Plan Book of Houses in the \$2500 class. Houses in this book are smaller and less costly than houses in any of our other Plan Books.

Will open up new sales opportunities for you. 16 pages and cover, 19 House Plans, priced low so you can place in the hands of renters who are prospects for houses of low cost.

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25 copies . .	\$8.00	200 copies .	\$38.50
50 copies . .	13.25	300 copies .	54.00
100 copies . .	21.50	500 copies .	83.00

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Material List for ALL designs in this book **4⁵⁰**
For Single Design \$1.00



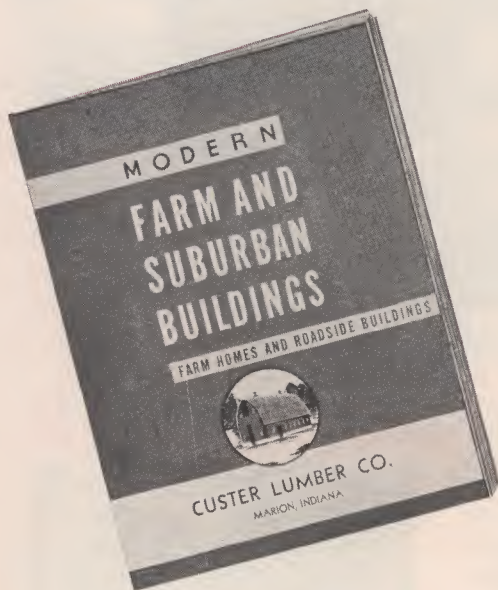
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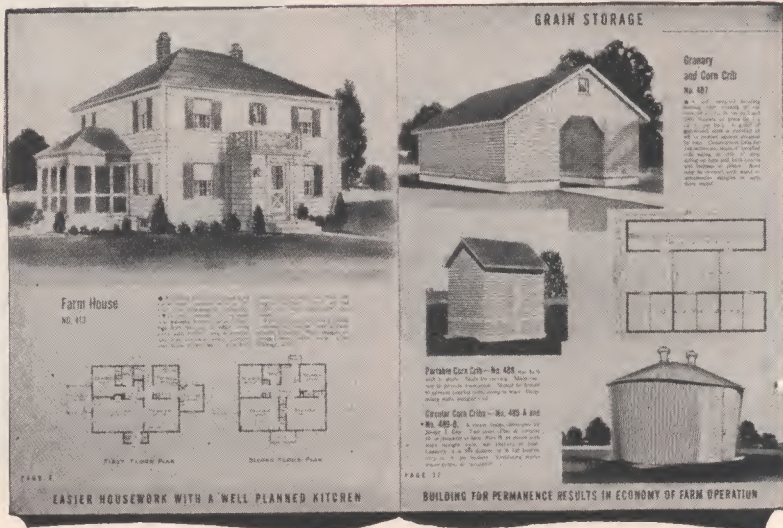
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200 copies	62.50
300 copies	83.00
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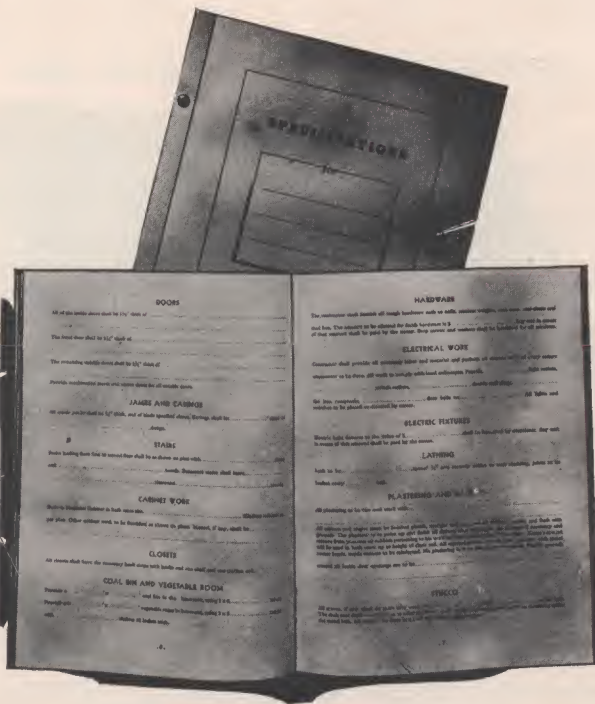
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**Material Lists for
ALL designs . . . 6⁰⁰**

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●
SIZE
OF
PAGE
8 1/4
x
10 1/4





SPECIFICATION-CONTRACT FORM

Form of Agreement between Contractor and Owner

● Every lumber dealer should have on hand a supply of our specification forms (in blank) for his contractors and for prospective home builders.

A specification and contract form in triplicate properly filled out and executed protects the home-builder, contractor and lumber dealer, and is required in all cases under an

F. H. A. loan. Our specification and contract form in blank consists of 12 printed pages, size $8\frac{1}{2} \times 11$, bound in attractive blue cover; pages are readily taken apart so that triplicate forms may be readily prepared in a typewriter.

Order a supply today. Supply your contractors with these approved forms.

PRICES: Single Copies, each . . . 25c
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100 or more, each . . . 19c
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vations, basement plan, floor plans, and cross-section of side wall. All plans meet the requirements of Federal Housing Administration.

One Set of Plans . \$ 5.00 Three Sets of Plans \$13.00
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SPECIAL NOTICE: Prices on blueprints based on number **ORDERED AT ONE TIME.** Re-orders of same plans at original order prices.

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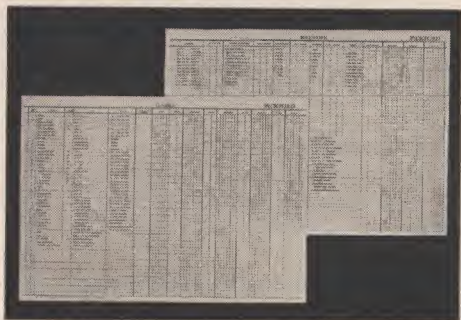
One specification form in blank included free with each blueprint order. Reversed plans (lettering and figures also reversed) furnished at

no extra cost. Blueprints are made to order from our Master Architect's Tracings and are **NOT** returnable.

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LUMBER AND MILLWORK LISTS

● Available for every design in all Plan Books; at \$1.00 per list, ordered singly, whether or not ordered with blueprints. Special prices for *complete lists* of houses in one Plan Book. Material lists in convenient form—all you need do is fill in cost of each item in columns provided, and total. Not necessary to copy on to your own forms. Extra columns provided for later price changes.



A summary sheet like that illustrated on next page is provided with every material list, making a very convenient form for figuring cost of all items; a complete cost of the house can be figured on this form.

● For prices on complete sets of material lists, see description of each plan book.

OUR 1942 PLAN BOOK LINE

THE BOOK OF 100 HOMES (Book I). 8 New Designs. The "best seller" in the plan book field. 105 designs in all, homes in a medium priced field, beautifully printed. Bungalows, semi-bungalows and two-story houses. Single Copy — \$1.00 Postpaid.

12 copies.....\$12.50	50 copies.....\$38.00	200 copies.....\$120.00
25 copies..... 21.50	100 copies..... 65.00	300 copies..... 170.00
	500 copies.....\$230.00	

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F. O. B. St. Paul. Material lists for all designs, \$13.50. For Single Design, \$1.00 each.

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25 copies.. 9.50	100 copies.. 27.00	300 copies.. 66.00	1000 copies.. 205.00

When 12 or more copies are ordered, your name will be Imprinted FREE on front cover.

Material List for All Designs, \$5.00 For Single Design, \$1.00 Each

BOOK OF 30 HOMES Another of our new "best sellers" size $8\frac{1}{2} \times 11$, containing 36 designs of homes of moderate cost. This book meets a growing need. It has had a large sale among lumber dealers. Single Copy — 75c, Postpaid.

12 copies..\$7.25	50 copies..\$18.50	200 copies..\$59.00	500 copies..\$138.00
25 copies..10.50	100 copies.. 31.00	300 copies.. 86.00	

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50 copies..... 20.50	200 copies..... 62.50	500 copies.....115.00

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Pad of 100.....\$1.50

WHAT TO MAKE WITH WOOD A folder illustrating 42 useful articles, readily made with ordinary tools by the man or boy at home. Excellent suggestions for increasing the sale of lumber; distribute to Boy Scout Troops, Manual Training Classes, students and teachers, etc. Quantity prices below include imprint. Single copy 25c postpaid.

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YOU CAN OWN A HOME! New Booklet. The lumber dealer's No. 1 salesman. Prices imprinted back cover. 250, \$11.00; 500, \$21.00; 1000, \$38.50; each additional thousand, \$30.50

Without imprint, 100 or more, 6 cents each.

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1745 University Ave., St. Paul, Minn.

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19

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	MATERIAL LIST <i>for Book of 100 Homes</i> , \$13.50	
	SELECTED SMALL HOMES	
	MATERIAL LIST <i>for Selected Small Homes</i> , \$5.00	
	BOOK OF 30 HOMES	
	MATERIAL LIST— <i>The Book of 30 Homes</i> , \$5.50	
	HOMEBUILDERS' BOOK OF LOW COST HOMES	
	MATERIAL LIST— <i>Homebuilders' Book</i> , \$6.00	
	LOW COST COTTAGE BOOK	
	MATERIAL LIST— <i>Low Cost Cottage Book</i> , \$4.50	
	MODERN FARM AND SUBURBAN BUILDINGS	
	MATERIAL LIST— <i>Modern Farm & Suburban Buildings</i> , \$6.00	
	WHAT TO MAKE WITH WOOD	
	COPY SPECIFICATIONS <small>(12 Page Form of Agreement) 25c each. 25 or more @ 20c</small>	
	YOU CAN OWN A HOME!	
	PADS SUMMARY SHEETS (\$1.50 per pad)	
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	<i>Terms: Net 30 days. F. O. B. St. Paul</i>	
	TOTAL	\$

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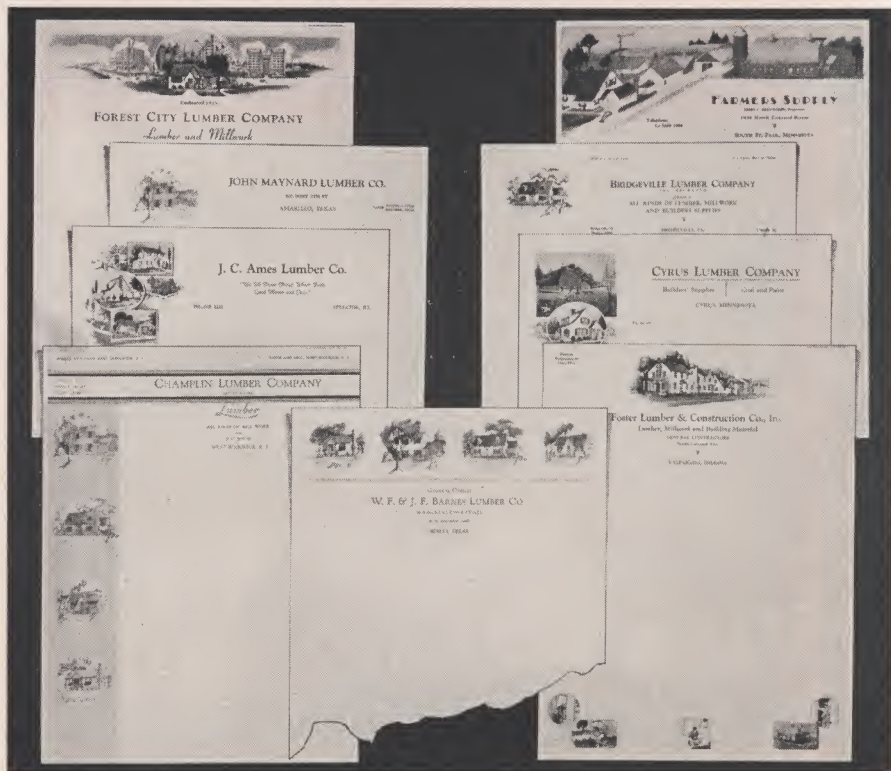
ITEM	MATERIALS				LABOR				TOTAL	
	QUANTITY	UNIT	PRICE	AMOUNT	QUANTITY	UNIT	PRICE	AMOUNT	QUANTITY	UNIT
1. Foundation										
2. Walls - Exterior										
3. Walls - Interior										
4. Ceilings										
5. Floors										
6. Roofs										
7. Windows										
8. Doors										
9. Stairs										
10. Bathrooms										
11. Kitchens										
12. Living Rooms										
13. Bedrooms										
14. Halls										
15. Closets										
16. Porches										
17. Driveways										
18. Fences										
19. Landscaping										
20. Miscellaneous										
21. Total										

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A convenient form for summarizing an ESTIMATE on houses. Give tabs to your best contractors. Keep a supply in your office. Sample on request. One of these sheets is included with every material list of all house designs. Size 11x17.

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Borrowers of your office copies will have them at home when the next prospect comes in. Then you'll have nothing to show, and a good sale may be lost.

A plan book in the home develops the home ownership urge and is a profitable investment. It may be lent to a friend who is ready to build.

Plan books on your shelves will never sell a lumber bill.

* * *

Buy our plan books with your imprint on them. That will make sales for you, rather than your competitor.

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Develop it with gifts of plan books. Most renters want to own homes but they procrastinate.

* * *

ADVERTISE YOUR SERVICES. Be an aggressive Lumber Merchant. Use our special copy-writing and printing Service for Lumber Dealers.

* * *

SELL COMPLETE HOMES, ready to move into, to be paid for like rent. A large source of profit. Many Lumber Merchants are doing it.

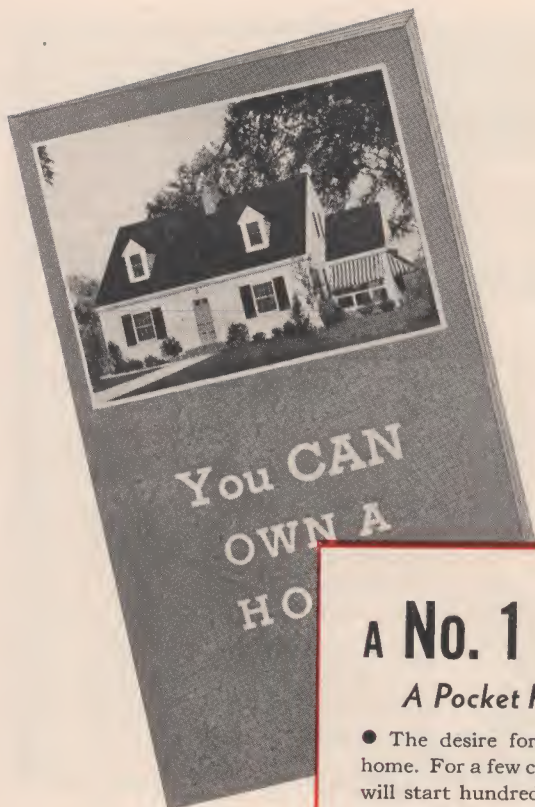
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* * *

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St. Paul, Minnesota

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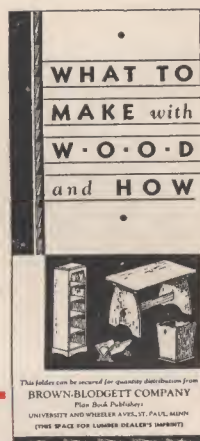
Sell More Lumber with this Booklet

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500	. .	21.00
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Each additional 1000, at same time, same imprint \$30.50. Imprinted on back cover. All Quantity Prices Net F. O. B. St. Paul.

Without Imprint, 100 or more, 6c each.



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Excellent Suggestions for increasing the Sale of Lumber
A Folder illustrating 42 useful articles, readily made with ordinary tools by the man or boy at home. Distribute to Boy Scout Troops, Manual Training Classes, Students and Teachers, etc. An effective piece of advertising at very low cost.

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200 copies	. . . 7.75	1000 copies	. . . 32.00
300 copies	. . . 11.00	2000 copies	. . . 60.00

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- For home-builders desiring changes in house dimensions, arrangement of floor plans, or other changes which cannot be made on our master drawing, special quotations will be made.

BROWN-BLODGETT COMPANY

1745 University Avenue

St. Paul, Minnesota

Special

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1 Copy "Home Builder's Book of Low Cost Homes"	Regular Price .75
1 Copy "Low Cost Cottage Book"	Regular Price .60
1 Copy "Modern Farm and Suburban Buildings"	Regular Price .60
5 Copies "What to Make with Wood and How"	Regular Price .50
10 Copies "You Can Own a Home"	Regular Price .50
1 Copy "Specification - Contract Form"	Regular Price .25

TOTAL REGULAR PRICES \$5.55

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Special

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